

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56714
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543680
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 1 of 5

PAY BY 10/30/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WK 6

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THE EARLY SHOW	09/25/2012-09/28/2012	. T W T F . .	30	4	375.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		. T W T F . .	4	375.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/25/2012	Tu	08:23:00 AM		BCTV-12-03H	30	375.00				
09/26/2012	We	08:55:05 AM		BCTV-12-03H	30	375.00				
09/27/2012	Th	08:23:15 AM		BCTV-12-03H	30	375.00				
09/28/2012	Fr	08:41:25 AM		BCTV-12-03H	30	375.00				
2	THIS MORNING 6-7AM	09/25/2012-10/01/2012	MTWTF..	30	4	600.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		MTWTF..	4	600.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/25/2012	Tu	06:55:34 AM		BCTV1201H	30	600.00				
09/26/2012	We	06:55:34 AM		BCTV1201H	30	600.00				
09/27/2012	Th	06:27:15 AM		BCTV1201H	30	600.00				
09/28/2012	Fr	06:13:40 AM		BCTV1201H	30	600.00				
3	530-6PM NEWS	09/25/2012-09/28/2012	. T . T F . .	30	3	800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		. T . T F . .	3	800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/25/2012	Tu	05:55:30 PM		BCTV-12-03H	30	800.00				
09/27/2012	Th	05:39:12 PM		BCTV1201H	30	800.00				
09/28/2012	Fr	05:53:56 PM		BCTV1201H	30	800.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56714
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543680
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 2 of 5

PAY BY 10/30/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WK 6

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
4	THE INSIDER	09/25/2012-09/27/2012	. T . T . . .		30	2	700.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T . T . . .	2		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	07:41:30 PM		BCTV-12-03H	30	700.00			
09/27/2012	Th	07:55:30 PM		BCTV-12-03H	30	700.00			
5	THE GOOD WIFE	09/30/2012-09/30/2012 S		30	1	3,300.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012	 S	1		3,300.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	09:39:52 PM		BCTV1208H	30	3,300.00			
6	NCIS	09/25/2012-09/25/2012	. T		30	1	4,950.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T	1		4,950.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	08:49:17 PM		BCTV1201H	30	4,950.00			
7	11:35P-12:37A - LETTERMAN	09/25/2012-09/28/2012	. T W T F . .		30	4	700.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T W T F . .	4		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	12:30:39 AM		BCTV-12-03H	30	700.00			
09/26/2012	We	12:32:54 AM		BCTV-12-03H	30	700.00			
09/27/2012	Th	12:01:46 AM		BCTV-12-03H	30	700.00			
09/28/2012	Fr	11:57:35 PM		BCTV-12-03H	30	700.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56714
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543680
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 3 of 5

PAY BY 10/30/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WK 6

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
8	11PM NEWS		09/25/2012-09/29/2012		. T W T . S .		30	4	1,800.00
<div><div><div><div>Week Of</div><div>09/24/2012-09/30/2012</div></div><div><div>MTWTFSS</div><div>. T W T . S .</div></div><div><div>Spots Per Week</div><div>4</div></div><div><div>Rate</div><div>1,800.00</div></div></div></div>									
<div><div><div><div>Air Date</div><div>09/25/2012</div></div><div><div>Day</div><div>Tu</div></div><div><div>Air Time</div><div>11:22:27 PM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>BCTV-12-03H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>1,800.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
<div><div><div><div>Air Date</div><div>09/26/2012</div></div><div><div>Day</div><div>We</div></div><div><div>Air Time</div><div>11:23:49 PM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>BCTV1201H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>1,800.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
<div><div><div><div>Air Date</div><div>09/27/2012</div></div><div><div>Day</div><div>Th</div></div><div><div>Air Time</div><div>11:13:03 PM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>BCTV1201H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>1,800.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
<div><div><div><div>Air Date</div><div>09/29/2012</div></div><div><div>Day</div><div>Sa</div></div><div><div>Air Time</div><div>11:10:36 PM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>BCTV1208H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>1,800.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
9	KD/PG SUNDAY EDITION		09/30/2012-09/30/2012	 S		30	1	200.00
<div><div><div><div>Week Of</div><div>09/24/2012-09/30/2012</div></div><div><div>MTWTFSS</div><div>. S</div></div><div><div>Spots Per Week</div><div>1</div></div><div><div>Rate</div><div>200.00</div></div></div></div>									
<div><div><div><div>Air Date</div><div>09/30/2012</div></div><div><div>Day</div><div>Su</div></div><div><div>Air Time</div><div>08:44:20 AM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>BCTV1208H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>200.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
10	CBS SUN MORN		09/30/2012-09/30/2012	 S		30	1	500.00
<div><div><div><div>Week Of</div><div>09/24/2012-09/30/2012</div></div><div><div>MTWTFSS</div><div>. S</div></div><div><div>Spots Per Week</div><div>1</div></div><div><div>Rate</div><div>500.00</div></div></div></div>									
<div><div><div><div>Air Date</div><div>09/30/2012</div></div><div><div>Day</div><div>Su</div></div><div><div>Air Time</div><div>09:07:42 AM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>BCTV1208H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>500.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									
11	FACE THE NATION		09/30/2012-09/30/2012	 S		30	1	300.00
<div><div>LUR</div><div><div><div><div>Week Of</div><div>09/24/2012-09/30/2012</div></div><div><div>MTWTFSS</div><div>. S</div></div><div><div>Spots Per Week</div><div>1</div></div><div><div>Rate</div><div>300.00</div></div></div></div></div>									
<div><div><div><div>Air Date</div><div>09/30/2012</div></div><div><div>Day</div><div>Su</div></div><div><div>Air Time</div><div>11:23:04 AM</div></div><div><div>M/G For</div><div></div></div><div><div>Material</div><div>BCTV1208H</div></div><div><div>Dur</div><div>30</div></div><div><div>Rate</div><div>300.00</div></div><div><div>Debit</div><div></div></div><div><div>Credit</div><div></div></div><div><div>Remarks</div><div></div></div></div></div>									

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56714
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543680
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 4 of 5

PAY BY 10/30/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WK 6

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
12	#1 COCHRAN SUNDAY SPORTS SHOWDO		09/30/2012-09/30/2012	 S		30	1	540.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	 S		1		540.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	11:53:01 PM		BCTV1208H	30	540.00			
13	MCDONALDS'S STEELERS KICK-OFF		09/30/2012-09/30/2012	 S		30	1	1,080.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	 S		1		1,080.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	11:47:03 AM		BCTV1208H	30	1,080.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		28		28,570.00		4,285.50	24,284.50	0.00	0.00

Billing Notes
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56714
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543680
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

PAY BY 10/30/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WK 6

Broadcast airtimes represented are reported to the nearest second.

Billing Notes		
<div>DUPLICATE</div>		
Wire Transfer Instructions:	For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing
		28,570.00
		Trade Value
		0.00
		Agency Commission
		4,285.50
		Local Tax
		0.00
		State Tax
		0.00
		Pre Paid Amount
		0.00
		Pay This Amount
		24,284.50

Warranty - We warrant the above broadcasts were made according to the official station log.